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**PMAC** | PRINCE MAHIDOL AWARD CONFERENCE 2017 |  ADDRESSING THE HEALTH OF VULNERABLE POPULATIONS FOR AN INCLUSIVE SOCIETY

## Extending Coverage to Marginalized Groups SIDE MEETING

**Sunday, January 29, 2017 | 9:00 am - 5:15 pm | Room: Lotus 7**

### Objective

This side meeting aims to summarize the current state of knowledge on what works and the challenges to expanding essential health services to the most marginalized groups in low- and middle-income settings through financing and governance interventions. Presenters will discuss the evidence over recent years on the informal sector and the poor, including: (1) what is needed to expand schemes aimed at universal coverage so they reach those who are excluded; and (2) how initiatives targeted at those who are most vulnerable can be sustained and scaled up. Discussion will cover the issue of what might make the proposed solutions more feasible, given the prevailing political economy of health and health systems in many low- and middle-income countries. The meeting will be co-hosted by the United States Agency for International Development (USAID) and its partners.

### Organizer

USAID and its partners—the Health Finance and Governance (HFG), Sustaining Health Outcomes through the Private Sector Plus (SHOPS+), and Health Policy Plus (HP+) projects.



# Extending Coverage to Marginalized Groups

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## Agenda

9:00-9:15	<p><b>Session 1: Opening Remarks</b></p> <p><i>Jennifer Adams, Acting Assistant Administrator, USAID, Bureau for Global Health</i></p>
9:15-10:45	<p><b>Session 2: Unpacking the Complexity: No One Path to Health for All</b></p> <p><b>Moderator, Margaret Reeves, USAID</b> <i>This session will focus on pro-poor prioritization and policymaking.</i></p> <p><b>Reaching the Vulnerable with Effective Health Services and Financial Protection: How Well are We Doing?</b> <i>Davidson R. Gwatkin, Independent Consultant</i></p> <p>At its heart, universal health coverage (UHC) is an equity issue. This presentation will seek to define the complexity and magnitude of inequities in health, considering the geographic, economic, and social dimensions affecting access to and use of quality health services. Further, there is need to understand the economic drivers of health-seeking behavior and analyze the political economy conditions determining who is covered and when.</p> <p><b>From Advocacy to Accountability: Empowering Communities throughout the UHC Process</b> <i>Ricardo Valladares, Health &amp; Education Policy Plus Guatemala</i></p> <p>The voices of the poor and other vulnerable populations must be engaged to promote Health for All. Evidence-informed advocacy is needed to raise UHC as a priority on national agendas and catalyze political will for legal and fiscal reforms. Continued vigilance is needed throughout UHC roll-out to foster accountability, learning, and adaptation. This presentation will discuss citizen engagement in advocacy, design, and monitoring at local and national levels to make sure policies are responsive to citizens' voices and that policymakers are held accountable.</p> <p><b>The Devil is in the Details: Designing and Implementing UHC Policies that are Evidence-Driven, Politically-Smart, Sustainably-Financed, and Rights-Based</b> <i>Suneeta Sharma, Director, HP+ Project</i></p> <p>To achieve Health for All, countries must make a number of hard, strategic policy choices about how to organize, finance, implement, and monitor health care provision. These policy decisions are influenced by several factors, including the country's policy economy context, the power of different stakeholders, and the fiscal space for health, among others. This presentation will discuss key considerations for ensuring that UHC policies are based on evidence of priorities, respectful of human rights, appreciate local dynamics, and engender political will for sustained financing and strong oversight.</p>

10:45-11:00	<b>Break</b>
11:00-12:30	<p><b>Session 3: Financial Protection: What's Working and Not Working?</b></p> <p><i>An introductory session will discuss financial protection for the poor and what's working at the global level, including brief descriptions from Kenya, Indonesia and other countries. The panel will be moderated by Davidson Gwatkin in a talk show format, bringing in audience questions and comments.</i></p> <p><b>Talk Show Panelist 1: Kenya's Free Maternity Care Program</b></p> <p><i>Thomas Maina, Senior Health Finance Advisor, HP+ Kenya/East Africa</i></p> <p>Kenya's Ministry of Health and National Health Insurance Fund launched a revamped, free maternity services program that expands access to the types of services available to mothers and babies. The program will be offered at all public health facilities and a combined 2,700 private sector and faith-based facilities. It aims to reach an estimated 700,000 women each year. This session will examine Kenya's efforts to design, implement, and cost the services and benefits packages.</p> <p><b>Talk Show Panelist 2: Indonesia's JKN National Health Insurance Scheme</b></p> <p><i>Prastuti Soewondo, TNP2K: National Team for Poverty Reduction, Government of Indonesia</i></p> <p>Indonesia in the midst of an exciting scale-up of national single-payer health insurance alongside other social sector safety net interventions, such as conditional cash transfers, social security, and food security. It faces challenges of identifying, reaching, and financing health care for the poor and informal sector workers that may hold significant lessons for other countries aiming to improve coverage and quality of services.</p> <p><b>Audience Q&amp;A</b></p>
12:30-1:30	<b>Lunch</b>
1:30-3:00	<p><b>Session 4: Health Financing for Marginalized Groups: Challenges, Lessons, and Pathways to Scale</b></p> <p><i>This interactive session begins with an overview of challenges experienced by marginalized populations to access health care, and the role of the private health providers in serving these groups. Presenters will discuss challenges and lessons learned in implementing health financing initiatives for marginalized populations, focusing on vouchers and private health insurance. Working in small groups, participants will analyze challenges faced by a marginalized group, and formulate potential solutions to improve and scale up a health financing initiative.</i></p> <p><b>Overview of the Importance of the Private Sector in Supporting Marginalized Groups to Access Health Care</b></p> <p><i>Josef Tayag, USAID</i></p>

1:30-3:00 continued	<p><b>Vouchers: A Powerful Demand-side Subsidy to Target Youth</b> <i>Josef Tayag, USAID</i></p> <p><b>Challenges and Opportunities in Designing Private Health Insurance Products to Serve Marginalized Groups</b> <i>Jeanna Holtz, SHOPS Plus</i></p> <p><b>Audience Q&amp;A</b> <i>Interactive Activity:</i> In small groups, participants will apply knowledge learned about challenges faced by marginalized groups to access health care, and formulate a high-level design of a voucher or private health insurance program that considers value for clients and viability of the program.</p>
3:00-3:15	<p><b>Break</b></p>
3:15-5:00	<p><b>Session 5: The Role of Governance in Improving Access to Health Services for the Most Marginalized in Society</b></p> <p><b>Moderator: Bob Fryatt, Director, HFG Project</b> <i>This lively session will explore how governance can improve access to care for the most marginalized, leading up to a debate on what the most promising routes maybe to expanding that access.</i></p> <p><b>Overview</b> <i>Jodi Charles, Senior Health Systems Adviser, Office for Health Systems, USAID</i> The current state of knowledge on improving governance to improve health and health system performance.</p> <p><b>Country Experiences</b> <i>Adam Koon, HFG Project</i> The latest research on expanding essential health services to informal workers, focusing on the poor and vulnerable. It includes a summary of literature and key informant interviews from Bangladesh, Ethiopia, Ghana, India, Indonesia, Mozambique, Nigeria, Senegal, Tanzania, and Uganda.</p> <p><b>Field Research</b> <i>Asha George, University of the Western Cape, South Africa</i> Strengthening people-centered services through improved accountability with a focus on results from a prospective study in India tracking pregnant and postpartum women’s entitlements to maternal health care using a report card and community level dialogues.</p> <p><b>Debate</b> Improving the health of the poorest and most vulnerable: more money, expanded services or better governance? <i>Kelly Saldana, Director, Office of Health Systems, USAID</i> <i>His Excellency, Dr. Olusegun Mimiko, Governor Ondo State, Nigeria</i> <i>Anele Yawa, National General Secretary, Treatment Action Campaign, South Africa</i></p> <p><b>Audience Q&amp;A</b></p>
5:00-5:15	<p><b>Session 6: Closing</b> <b>Key Take Home Messages and Way Forward</b> <i>Kelly Saldana, Director, Office of Health Systems, USAID</i></p>

## Presenter and Moderator Bios



### Jennifer Adams

Dr. Jennifer Adams is USAID's Acting Assistant Administrator in the Bureau for Global Health. She manages Population and Reproductive Health, Office of HIV/AIDS, Office of Health Systems and other special assignments. Previously, Dr. Adams headed USAID's Office of Donor Engagement. Her duties involved analysis, communication, and collaborative efforts to generate joint understanding and action on key development priorities with both bilateral and multilateral donor partners around the world.

Jennifer Adams was appointed the first USAID development counselor to China in September, 2008. Before her post in Beijing, she was the Mission director for USAID in Brazil.

Dr. Adams has worked for USAID for over 20 years, in the Central Asian Republics, Senegal, Brazil, and Washington, D.C. Her positions included economist, and managing social sector portfolios, including health, education and environment projects. In Brazil, she initiated a successful public-private partnership, *Mais Unidos*, that engaged the 50 largest American companies to support social entrepreneurship. Dr. Adams graduated from Johns Hopkins University, has a Master of Philosophy degree from the Institute of Development Studies at the University of Sussex, and a Ph.D. in Economics from Cambridge University.



### Jodi Charles

Jodi Charles is Senior Health Systems Advisor at USAID, where she provides strategic guidance to field missions on advancing health systems, including the application of high-impact and evidence-based technical approaches and the development of country-level strategies, project design, analyses and evaluation. Countries supported include: Cote d'Ivoire, Ethiopia, Guinea, Haiti, Liberia, Mali, Malawi, Mozambique, Myanmar, Rwanda, Senegal, Sierra Leone, and Vietnam. Jodi also provides strategic guidance to the Bureau for Global Health on development and implementation of an integrated health systems portfolio that support achievements in priority health outcomes, including malaria, HIV/AIDS, MNCH, FP/RH, and TB and serves as the senior technical advisor to the Global Health Bureau flagship Health Finance and Governance Project.

Previously Jodi served as Health Systems Team Lead at the US Centers for Disease Control and Prevention and as Planning and Management Advisor to the Joint United Nations Program on HIV/AIDS in Hanoi, Vietnam. She received her Master of Public Administration and Master of Arts in International Studies at the University of Washington and received a B.A. in Psychology and a B.A. in English from Arizona State University.



### Bob Fryatt

Dr. Bob Fryatt, HFG Project Director, has 25 years of experience in public health and social policy in low-, middle-, and high-income countries and in NGO, government, and multilateral settings in Asia, Africa, and Europe. He worked with the World Bank as a public health specialist in southern Africa on TB/HIV/Silicosis in the mining sector, globally on Civil Registration and Vital Statistics and, together with USAID and WHO, on the Roadmap for Measurement and Accountability for Health Results in the post-2015 era and the operational plan of the Collaborative Data Hub. He worked with MEASURE Evaluation for a strategic review of their South Africa project and with the Government of South Africa on health financing and primary care reforms. He also worked for WHO, the Global Fund, and the Government of Australia on partnerships with Papua New Guinea and Indonesia. In South Africa, Dr. Fryatt coordinated technical support for health reforms covering management, finance, regulation, and service delivery. He led a DFID regional multi-disciplinary team in Southern Africa working on access to medicines, gender based violence, HIV prevention, and governance projects. At WHO he set up the International Health Partnership and managed a high-level international taskforce on innovative financing for health systems strengthening.



**Asha George**

Asha George is a qualitative researcher engaged with health systems to advance health and social justice in low- and middle-income countries. With a gender and rights lens, she focuses on the frontline interface and governance of services taking into consideration community and health worker perspectives. She joined the SOPH in 2016 as the South African Research Chair in Health Systems, Complexity and Social Change and continues at the Johns Hopkins School of Public Health as an Adjunct Professor. She has worked as an advisor to UNICEF, WHO and USAID on community-based approaches since 2007. Prior to that, while based in India, she partnered with allies across community, district, state and national health systems to advance maternal health from a gender and rights perspective. Her work in public health started in 1994, when she returned to Mexico to support government ministries and the UN system to advance the Beijing and Cairo agendas for women’s health and rights. She is an Indian national and a current resident of South Africa, with previous residency in Mexico and the USA. She has degrees in International Relations, Public Health and Development Studies from Georgetown, Harvard, and Sussex Universities.



**Davidson Gwatkin**

Davidson Gwatkin is a Global Leader in Health Equity and Economic Development. A Senior Fellow at the Results for Development Institute, he serves as an adviser on health and poverty to the World Bank, UNICEF, and other agencies. From 2000-03, he was the World Bank’s Principal Health and Poverty Specialist. Before joining the Bank, he had directed the International Health Policy Program, a cooperative effort between two American foundations, the World Bank, and WHO to strengthen health policy research capacity in Africa and Asia. He had previously been with the Ford Foundation in New Delhi, New York, and Lagos, and with the Overseas Development Council in Washington, D.C.



**Jeanna Holtz**

Jeanna Holtz manages the SHOPS Plus project’s health financing activities. She is a health financing specialist with more than 25 years of experience. Previously, Holtz served six years as chief project manager of the International Labour Organization’s Impact Insurance Facility in Geneva. In that capacity, she launched an insurance innovation program that awarded grants of more than \$15 million to 60 implementing partners to test approaches to make quality insurance products accessible to poor households in developing countries. Holtz also held management positions with the global financial services provider, Allianz, and the U.S. health insurer, Aetna. She holds an MBA with a concentration in health care management from Northwestern University.



**Adam Koon**

Adam Koon is a Health Policy Specialist with HFG. He provides technical research assistance on global governance activities as well as technical and management support for HFG’s Vietnam program. Adam has both research and field experience, including supervision of Guinea worm eradication activities for The Carter Center in Lakes State, South Sudan (2010-2011). His research has largely focused on the policy process for priority global health initiatives such as UHC. He is an Adjunct Instructor in the International Health Department at Georgetown University. Adam has a PhD in Health Policy from the London School of Hygiene and Tropical Medicine, holds an MPH from Emory University, and a BA from Carroll College.



**Thomas Maina, Health Policy Plus/Kenya and East Africa**

Thomas Maina is a Health Economist with over 10 years of experience in health care financing and budgeting processes. He is an expert in health financing, equity and access issues in health and health resource tracking and health systems development. Prior to joining Palladium and HP+, Mr. Maina held the post of a Principal Health Economist with the Ministry of Medical Services, department of policy and planning in Kenya where he was actively involved in a wide range of projects in the health sector ranging from the health care financing policy initiatives, planning and budgeting, development of appropriate measures to address inefficiencies and inequalities in the health sector.



**Dr. Rahman Olusegun Mimiko**

His Excellency, Dr. Rahman Olusegun Mimiko, is the Governor of Ondo State, Nigeria. He attended University of Ife (now Obafemi Awolowo University), Ile-Ife. And earned an a B.Sc in Health Science in 1976. He earned the MB; CH.B (Bachelor of Medical, Bachelor of Surgery) in 1980. He is registered with the Nigeria Medical and Dental Council as a medical practitioner. As a medical doctor, Dr. Olusegun Mimiko worked in different establishments between 1980 and 1981. He was a House Officer with the Ondo State Health Management Board under whose auspices he worked at the General (now State Specialist) Hospital, Apo-Ekiti (now in Ekiti State). He had a stint with the Nigeria Naval College (NNS Onura), Onne, Port Harcourt, between 1981 and 1982, as a Youth Corper. He returned to join the service of the Ondo State Health Management Board as medical official in the general (now state specialist) hospital, Ondo, in 1982.

From late 1983 to 1984, Dr. Mimiko had his initial taste of private medical practice by working at different times as a medical official at Apagun Clinic, Yaba, Lagos; and as the Acting Medical Director, Alleluyah Hospital, Oshodi, Lagos. He returned to public service for another year between April 1984 and February 1985 (again with the Ondo State Health Management Board) before finally going into full private medical practice with the setting up of the MONA MEDI-CLINICS with headquarters in Ondo town.



**Margaret Reeves**

Margaret Reeves is Senior Family Planning Policy Advisor with USAID’s Office of Population and Reproductive Health. She has over 10 years’ experience analyzing country-level policies and U.S. policy approaches to further global health development goals. A skilled international health and development specialist, her technical areas of expertise are reproductive health/family planning and HIV/AIDS, communications, advocacy, grant management and capacity building. Ms. Reeves received her Master’s in Public Administration from The George Washington University.



**Kelly Saldana**

Kelly Saldana, Director of USAID’s Office of Health Systems, counts 15 years of experience in Public Health and International Development. She has supported a wide array of health programs, especially in Latin America. She has served in a variety of roles within USAID, including being Deputy Director of USAID’s Office of Health, Infectious Diseases and Nutrition. Kelly also worked in the Maternal and Child Health Division in HIDN, and spent seven years in the LAC bureau as a Senior Public Health Advisor. In that position she covered health systems strengthening and monitoring and evaluation, among other responsibilities. Prior to joining USAID, Kelly worked for the State of North Carolina’s Immunization Branch as the public health epidemiologist and registry project business specialist. Kelly was a Peace Corps volunteer in Nicaragua and holds a Masters in Public Health and a Masters in Public and International Affairs from the University of Pittsburgh.



**Suneeta Sharma**

Suneeta Sharma is the Director of the \$185 million USAID-funded Health Policy Plus Project and Vice President, Health Practice at Palladium. With over 20 years of experience in health policy, financing, and equity, her expertise lies in leading and managing USAID global, regional, and country level projects. Dr. Sharma has a unique mix of skills comprising technical expertise in health economics, policy, financing, and strategic planning; demonstrated ability in managing large projects and budgets; and experience of training leaders, policymakers, and managers.



### **Prastuti 'Ibu Becky' Soewondo**

Prastuti Soewondo was assigned as Head in Social Health Insurance Policy Working Group, Secretariat of the National Team for the Acceleration and Poverty Reduction (TNP2K), Vice President Office, Republic of Indonesia from 2010 – 2012 and from 2016 until now. In 2013, she was appointed as the member of Supervisory Board at Badan Penyelenggara Jaminan Sosial Kesehatan (BPJS-K) – National Social Health Insurance Carrier and she served the office until February 2016.

She graduated with a Master's degree in Health Administration from School of Public Health, University of California at Los Angeles in 1991 and with a PhD in 1997. Since 1986 she has been as Lecturer at Department of Health Administration and Policy, Faculty of Public Health, Universitas Indonesia. Her experience as Faculty Member ranges from technical level as lecturer, researcher, and consultant to managerial level as Vice Dean in 2004 to 2008. Her research and consultancy experience focusing in health system strengthening, health financing and insurance. Since 2005 she is also a team Leader in Indonesian National Health Account to develop aggregate estimation on total health spending in Indonesia, covering both public and non-public sectors.



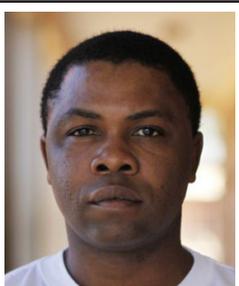
### **Josef Tayag**

As the senior private sector financing advisor for USAID in the Office of HIV/AIDS, Josef Tayag works on multisectoral and private sector approaches in the HIV and AIDS global response within PEPFAR. He focuses on health insurance and innovative financing approaches that leverage private funding sources to support sustainable HIV programming. Prior to joining USAID, Tayag was a health financing specialist at Abt Associates where he led the design and delivery of low-income health insurance programs in Kenya and Nigeria. Tayag also supported UHC reform initiatives in Ghana and Vietnam. Earlier in his career he worked in micro insurance initiatives at the Asian Development Bank, the International Labor Organization, and MicroEnsure. He earned his M.S. in health policy and management at Harvard University, and a B.A. at the University of California Berkeley.



### **Ricardo Valladares**

Ricardo Valladares is a Guatemalan economist with post-graduate training on Management of Regional Development Projects and Public Administration Research. He has contributed to the development of metrics and instruments for health accounts, HIV accounts, programming and budgeting classifications. He has contributed with WHO, IDB and UNAIDS on Health Financing topics, and has participated in USAID Projects as Regional Coordinator of M&E and Sustainability Strategy in response to HIV/AIDS in Central America, Adviser to Improve Management in Guatemala in Quality in Health Project, and Technical Advisor in Policy Dialogue for Social Investment. Currently, he is a Senior Advisor coordinating the Health Reform Strategy in Health and Education Policy Project Plus in Guatemala.



### **Anele Yawa**

Anele Yawa became a Treatment Action Campaign (TAC) member in 2002. From 2003 to 2005 he was a TAC district organizer in the Nelson Mandela Metro Municipality (Port Elizabeth). In 2008, he was elected as the Deputy Chairperson of TAC in the Eastern Cape, South Africa. From 2010 to 2013 he served as TAC's Eastern Cape Provincial Chairperson and also as a member of the National Council of TAC. In July 2013 Anele became TAC's National Chairperson. Following the resignation of former TAC General Secretary Vuyiseka Dubula in February 2014, he stepped in to lead the organization in the transition period. As of July 1st 2014, Anele Yawa is officially the General Secretary of the TAC. He served in the Nelson Mandela Metro Municipality from 2011 to 2014 as a proportional representative counselor. He stepped down from this position to commit himself full-time to the TAC. He is currently busy with a Diploma in Managing from the College of Public Administration.